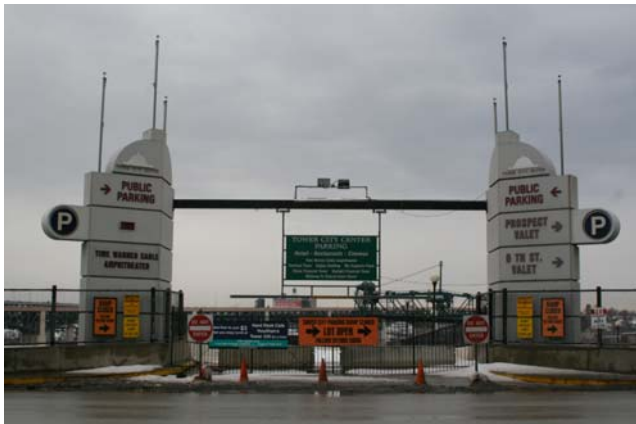


VERY IMPORTANT CIFF PARKING INFORMATION!

We've had sinkholes! We've had blizzards! What's next? Funny you should ask.



THE HURON ROAD RAMP ENTRANCE TO SELF-PARKING AT TOWER CITY CENTER IS CLOSED.* But! The parking spaces, which are free for CIFF patrons, are still there; you just need to take an alternate route to get to them.

If you have a GPS system or access to internet mapping systems (e.g., Google Maps or Mapquest), punch in this address for directions: **737 CANAL ROAD, CLEVELAND, OH 44113**. Otherwise, follow the detailed instructions on the reverse side of this flier.

Though not free for our patrons, **THERE ARE OTHER REASONABLY PRICED AND CONVENIENT PARKING LOTS** that are close to Tower City Center.

Of course, the best bet of all is to take **TAKE RTA**. For routes and schedules, please visit www.rideRTA.com or call the RTAanswerline at 216.621.9500.

No matter what you choose to do, please be sure to **ALLOW YOURSELF LOTS OF EXTRA TIME** this year as you journey to the Film Festival.

FOR ADDITIONAL DETAILS and updates, please visit www.clevelandfilm.org.

THANK YOU for your patience and understanding. We can't wait to see you at the Film Festival!

*Note: Access to Tower City Center valet parking remains the same as always. Valet parking at Tower City Center is free for CIFF members at the Executive Producer and Movie Mogul levels, as well as for Corporate Sponsors. For everyone else, there is a fee for valet parking.

Detailed Self-Parking Directions

You can generate your own directions by using this address:

737 Canal Road, Cleveland, OH 44113, or follow the directions below.

I-71 Northbound

I-71 North to I-90 East. Exit at ONTARIO ST (Exit 171B). ONTARIO ST. North and move into far left lane. Left onto CARNEGIE AVE. At first light, turn left onto COMMERCIAL AVE. (by the Marathon Gas Station). Take COMMERCIAL AVE. down hill to the stop sign. Right on CANAL RD. Follow Canal Rd. to Tower City Center Parking Lot on right (across from Sherwin Williams).

I-77 Northbound

I-77 North to E. 9th St., Exit 163C. ONTARIO ST. North and move into far left lane. Left onto CARNEGIE AVE. At first light, turn left onto COMMERCIAL AVE. (by the Marathon Gas Station). Take COMMERCIAL AVE. down hill to the stop sign. Right on CANAL RD. Follow Canal Rd. to Tower City Center Parking Lot on right (across from Sherwin Williams).

I-90 Eastbound

Exit at ONTARIO ST (Exit 171B). ONTARIO ST. North and move into far left lane. Left onto CARNEGIE AVE. At first light, turn left onto COMMERCIAL AVE. (by the Marathon Gas Station). Take COMMERCIAL AVE. down hill to the stop sign. Right on CANAL RD. Follow Canal Rd. to Tower City Center Parking Lot on right (across from Sherwin Williams).

I-90 Westbound/Ohio 2 (Shoreway) Westbound

I-90 West to Ohio 2 (Shoreway) West. Exit at WEST 3RD ST. Left on WEST 3RD ST. Right onto SUPERIOR AVE. Follow Superior Avenue west towards Detroit-Superior Bridge. Veer right before the bridge and take W. SUPERIOR HILL down the hill to the stop sign. Left on CANAL RD. Follow Canal Rd. to Tower City Center Parking Lot entrance on left (across from Sherwin Williams.)

Ohio 2 (Shoreway) Eastbound

Ohio 2 (Shoreway) Eastbound to WEST 6th ST. Right on WEST 6th ST. Right onto SUPERIOR AVE. Follow Superior Avenue west towards Detroit-Superior Bridge. Veer right before the bridge and take W. SUPERIOR HILL down the hill to the stop sign. Left on CANAL RD. Follow Canal Rd. to Tower City Center Parking Lot entrance on left (across from Sherwin Williams.)

